

James Quirk

User Experience Designer

Skills

- UI/UX Design
- Graphic Design
- Art Direction
- Prototyping
- Wireframing
- Web Design
- Invision
- Adobe XD
- Adobe Photoshop
- Wordpress
- Google Analytics
- Data Visualization

Experience

Web and UX Designer • Family Reach Aug 2018 - Present

- Refreshed brand style guide; created design system and asset library for internal and partner usage
- Develops requirements and wireframes for new site tools and workflows based on user needs
- Conducts design research, proposes site improvements, and creates analytic dashboards for stakeholders
- Develops responsive campaign pages to drive conversions for donations and partnership efforts
- Works cross-functionally to conceptualize print and digital collateral for marketing initiatives

UI/UX Designer & Co-founder • Hollarhype May 2018 - Aug 2019

- Co-founded a mobile app tech startup, and brought product vision from wireframes to market introduction
- Created user personas and led UX research through in-person events and surveys
- Managed app prototyping, user acceptance testing, and agile development processes
- Pitched to investors and participated in demo competitions to get feedback from industry thought leaders

Lead Graphic Designer • Gibson Sotheby's International Realty Jan 2017 - Aug 2018

- Led creative direction on major projects and overhauled brand style guide
- Redesigned all marketing collateral and created assets for social media and digital campaigns
- Conceptualized and coordinated the end-to-end installation of large scale print projects
- Managed vendor relationships for all print collateral

Graphic Designer • Agganis Arena - Boston University May 2016 - Jan 2017

- Designed collateral across multiple disciplines and styles such as merch, Jumbotron graphics, and a billboard
- Worked cross-departmentally to bring designs from concept to post-production

Education

Boston University • School of Communication Class of 2016

BA - Concentration in Advertising

- Club leader for three advertising and design organizations: Creative Director for AdClub, Graphic Designer for AdLab, and Website Manager for COMMunicator

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